



Indiana Office of Community and Rural Affairs
One North Capitol, Suite 600
INDIANAPOLIS, INDIANA 46204

For Immediate Release:
October 21,
2011

Contact: Anne Bell
(317) 232-0162
abell@ocra.IN.gov

Indiana Main Street Honors Main Street Marion with 2011 *Best Downtown Special Event Award*

ARCADIA, IN- Yesterday, Indiana Main Street honored the Main Street Marion with the 2011 Indiana Main Street Best Downtown Special Event Award for the “Hog Daze” festival. The award was presented during the statewide Indiana Main Street Conference, held at Alice’s Restaurant in Arcadia, Indiana. The Indiana Main Street Program is managed by the Indiana Office of Community and Rural Affairs (OCRA).

“Congratulations to Main Street Marion on this well-deserved award,” said Lt. Governor Skillman, who oversees OCRA. The group’s efforts are helping promote economic activity in their community.”

“Hog Daze” is a downtown motorcycle rally and music festival celebrating a historic moment in motorcycling history that took place in Marion, Indiana. Hog Daze attracted nearly 3,000 people to downtown Marion in its first full weekend. The event included motorcycle lined streets, live music, food and beverage vendors, artist rendered statues of hogs, and features a motorcycle ride and motorcycle competition.

Indiana Main Street was established to provide economic revitalization and professional assistance to participating communities. Indiana Main Street encourages the revitalization and restoration of downtown areas in Indiana cities and towns.

For more information about Indiana Main Street, please visit www.ocra.in.gov/mainstreet.

###

The Indiana Office of Community and Rural Affairs was created by legislation in 2005, making rural Indiana a major focus for the first time. For additional information on OCRA and its programs visit www.in.gov/ocra.

For updates from the Lt. Governor and the agencies she oversees, please sign up at www.in.gov/lgov.